



TDM: The Dim Sum of Transportation Solution

2018 Penn State Transportation Engineering & Safety Conference
Session 2B: Recent Initiatives in Active Transportation and Demand Management

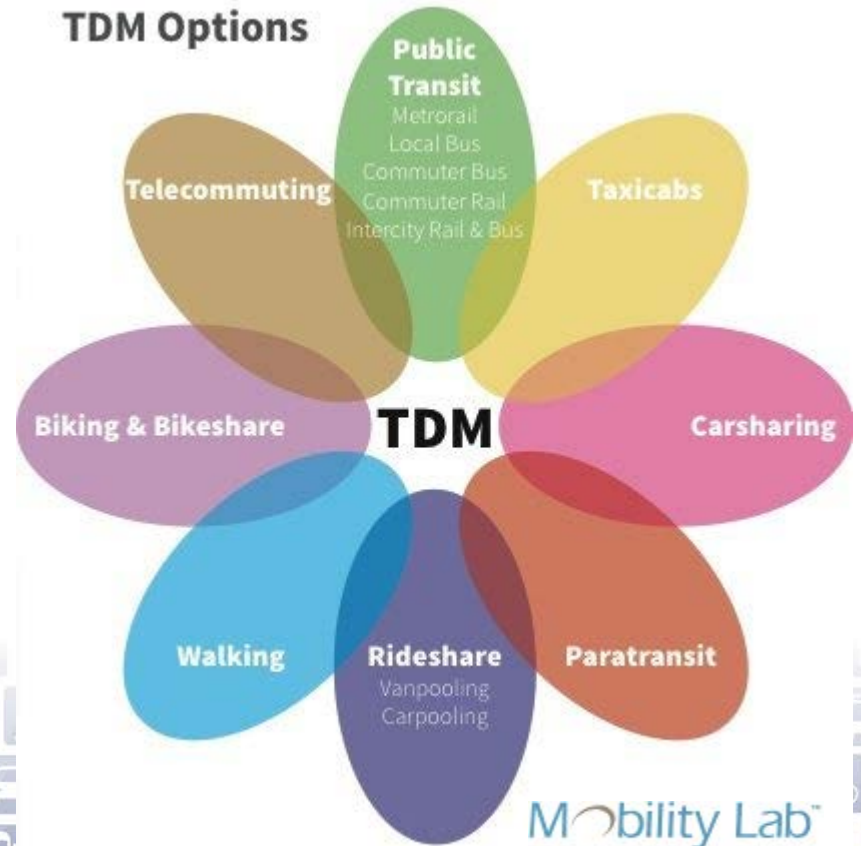
DIM SUM VS TDM

DIM SUM



TDM

TDM Options



Built Environment vs Programming

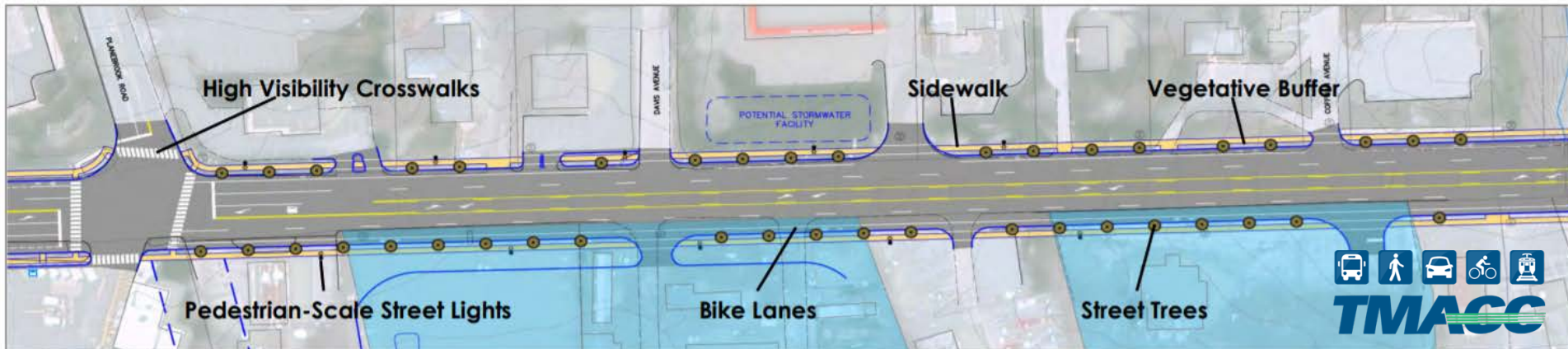
- HOV Lanes
- Dedicated Bus Lanes
- Protected Bike Lanes
- Park & Ride Lots
- Ramp Metering
- Traffic Calming
- Transit Oriented Development
- Sidewalk/ Streetscape Amenities
- Curb Management
- Zoning Ordnnances
- Telecommuting
- Flex Schedule
- Parking Incentives
- Carpooling/ vanpooling
- Ride/ Car sharing
- Dynamic pricing
 - On street parking
 - Congestion Pricing
- Active Transportation
- Traditional Transit
 - Express Buses
 - Corporate Shuttle Bus

East Whiteland Township Rte. 30 Corridor Master Plan Reimagining Frazer

GOALS:

- Enhance Local Identity
- Enhance the Streetscape
- Mixed Use Centers
- Diverse Housing Opportunities
- Thriving Local Businesses
- Redevelopment
- Open Space
- Improve Safety and Traffic Flow
- Accommodate All Users
- New Train Station

Figure 4.7 – Sample Streetscape Enhancements for Route 30



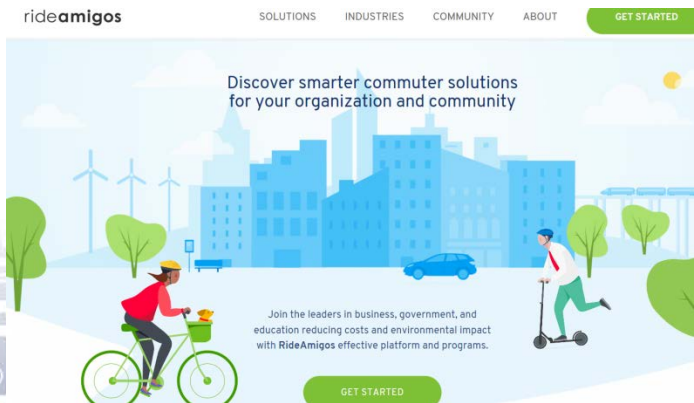
Vanguard

- Shuttle Service
- Bicycling
 - Office Amenities
 - Sponsor Fixit Station
 - Bike Sharing Program



West Chester University

- TDM Committee
- Campus Bus Service
- Bicycling
 - Bike Sharing Program
- Car Pooling



www.tmaccc.org

Barcelona: Super Blocks





**The premier Transportation
Demand Management (TDM)
advocacy organization**

***Creating a Better Journey for
Everyone!***

Transportation Management Associations

Pittsburgh

Airport Corridor Transportation Association (ACTA)

www.actapgh.org

Oakland Transportation Management Association

www.otma-pgh.org

Pittsburgh Downtown Partnership TMA

www.downtownpittsburgh.com

Philadelphia

Central Philadelphia TMA

www.centercityphila.org

University City District TMA

www.universitycity.org

Delaware Valley

TMA Bucks

www.bctma.com

Transportation Management Association of Chester County

www.tmacc.org

Delaware County Transportation Management Association

www.dctma.org

The Partnership Transportation Management Association of Montgomery County

www.ptma-mc.org

Greater Valley Forge Transportation Management Association

www.gvftma.com



TDM: The Dim sum of Transportation Solutions

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